

BRIAN SHUN

Creativity Meets Critical Thinking

About Brian Shun



An Introduction

Brian Shun is a forward-thinker, equally strong in critical thinking (left-brain) and creativity (right-brain). He is the Founder and CEO of Shun Consulting, a firm specializing in providing fractional chief growth officer services for SMBs. Brian has direct experience in diverse industries and business sizes in multiple disciplines, including operations, finance, strategic planning, revenue management, and marketing. He has had the privilege in playing a key role in seeing people and businesses succeed, enjoyed and has proven skills in all aspects of what it means to design scalable business solutions, assemble the right team around business ventures, and launch brands.

Clifton StrengthsFinder® Top 5 Strengths

- ⊕ **Strategic** – People strong in the Strategic theme create alternative ways to proceed. Faced with any given scenario, they can quickly spot the relevant patterns and issues.
- ⊕ **Learner** – People strong in the Learner theme have a great desire to learn and want to continuously improve. Particularly, the process of learning, rather than the outcome, excites them.
- ⊕ **Achiever** – People strong in the Achiever theme have a great deal of stamina and work hard. They take great satisfaction from being busy and productive.
- ⊕ **Focus** – People strong in the Focus theme can take a direction, follow through, and make the corrections necessary to stay on track. They prioritize, then act.
- ⊕ **Individualization** – People strong in the Individualization theme are intrigued with the unique qualities of each person. They have a gift for figuring out how people who are different can work together productively.

Myers-Briggs Type Indicator (MBTI®) Personality

- ⊕ **ENTJ – Extraversion + Intuitive + Thinking + Judging** – Frank, decisive, assume leadership readily. Quickly see illogical and inefficient procedures and policies, develop and implement comprehensive systems to solve organizational problems. Enjoy long-term planning and goal setting. Usually well informed, well read, enjoy expanding their knowledge and passing it on to others. Forceful in presenting their ideas.